



NEW YORK STATE BAR ASSOCIATION
INTERNATIONAL SECTION



European Regional Meeting

Milano - Università degli Studi di Bergamo

March 7-8, 2013

Milan, Italy

You will learn about diverse issues in International commercial transactions, including:

- > Hot topics in international distribution
- > Competition and Human Resources
- > Selling worldwide
- > Tax optimization

Italian CLE Credits (Crediti formativi) will be provided



UNIVERSITÀ DEGLI STUDI DI BERGAMO
Dipartimento di Giurisprudenza

International Section Chair
Andrew Otis

Curtis Mallet Prevost,
New York City

Italy Chapter Co-Chair
Marco Amorese

Studio legale Amorese, Bergamo

SCHEDULE OF EVENTS

Thursday, March 7

- 4:00 – 6:00 pm** **International Section Executive Committee Meeting**
Sponsored and hosted by Curtis, Milano
Corso Matteotti, n. 3, 20121 Milano
- 7:00 – 7:45 pm** Participants are also invited to join a free guided visit of Palazzo Giureconsulti
<http://www.palazzogiureconsulti.it/English/Overview.kl>
- 8:00 – 10:00 pm** **Optional Dinner**
Palazzo dei Giureconsulti, Piazza dei Mercanti, 2 – Milano

Friday, March 8

- 8:00 am** **Transportation from the Westin Palace to Università degli Studi di Bergamo**
Chiostro di Sant'Agostino, Piazzale Sant'Agostino, 2 - Bergamo
- Fashion and High End Manufacture: Legal Issues of Internationalization**
Hosted by Università degli Studi di Bergamo, Chiostro di Sant'Agostino
- Moderator:** **Prof. Enrico Ginevra**, *Law Faculty, Università degli Studi di Bergamo*
- 9:00 – 9:15 am** **Welcoming Remarks**
Prof. Stefano Paleari, *Rettore Università degli Studi di Bergamo*
Avv. Ettore Tacchini, *CNF – Consiglio nazionale forense*
Andrew Otis, *Chairman, NYSBA International Law Section*
Dott.ssa Monica Santini, *Unione industriali Bergamo – Moda e tessile*
- 9:15 – 10:45 am** **When Labor Market Regulations Affect Competition**
Fashion and manufacture companies face the issue of competition striving to develop a better product and maximize cost-efficiency. Where to locate the production and how to optimize creates a clash between freedom to compete and labor law regulation.
- Panel Chair:** **Prof. Stefano Bastianon**, *Law Faculty, Università degli Studi di Bergamo*
Panelists: **Prof. Patrick Krauskopf**, *ZHAW, Zurich*
Anna Birtwistle, *CM-Murray, London*
Marco Amorese, *Studio legale Amorese, Italy*
Casey W. Halladay, *McMillan LLP, Toronto, Canada*
- 10:45 – 11:00 am** **Coffee Break**
- 11:00 – 12:30 pm** **Protecting Brand-specific investments in International Distribution**
This panel will focus on the most critical issues the stakeholders are currently facing, such as: the latest trends in negotiating distribution contracts; protecting brand-specific investments
- Panel Chair:** **Alessandro Benedetti**, *BLB Studio Legale, Milano*
Panelists: **Andre R. Jaglom**, *Tannenbaum Helpen Syracuse & Hirschtritt LLP, New York*
Giovanni Spinelli, *Pavia and Harcourt LLP, New York - "Negotiating distribution contracts with a US distributor - New York law perspective"*
Jonathan Armstrong, *Duane Morris, London*
- 12:30 – 2:00 pm** **Luncheon**

SCHEDULE OF EVENTS

- 2:00 – 3:00 pm** **Selling Worldwide: Do's and Don'ts**
This session will look at the legal issues that selling worldwide raise with a specific reference to issues faced by fashion companies. Online selling as well as how to deal compliance with regulation of tags and distribution warnings
- Panel Chair:** **Matteo Trapani**, NCTM, Milano
Panelists: **Silvano Lorusso**, BLB Studio Legale, Milano
Szymon Gostynski, Gostynski Law Firm, Krakow
Ettore Lonati, Lonati Group
- 3:00 – 5:00 pm** **Brand and Product Development: Protecting Company's IP**
This session will look at the legal issues that protecting company's intellectual property raise. Strategies against counterfeiting and protection of design will be discussed
- Panel Chair:** **Ian Tully**, Curtis, Milano
Panelists: **Umberto Simonelli**, Brembo - General Counsel
Susan Scafidi, Fashion Law Institute - Fordham University
Charles Henry Massa, ECJ - Referendaire
Gerald Ferguson, Baker Hostetler, New York
Tanya M. Jaeger De Foras, Vice President & Deputy General Counsel EMEA - Luxottica
Carlo Ginevra, Rapisardi e associati, Milano
- 5:30 – 6:30 pm** **Tax Compliance and Tax Optimization**
This session will look at the legal issues that an international business face: tax compliance and tax optimization.
- Panelists:** **Prof. Marco Barassi**, Law faculty, Università degli Studi di Bergamo
Francesco Nobili, Biscozzi Nobili, Studio legale e Tributario
Michael Galligan, Phillips Nizer, New York
- 7:00 – 9:00 pm** **Optional Dinner** Ristorante Da Mimmo, Via B. Colleoni, 17 - Bergamo
- 9:00 pm** **Transporation from the Università degli Studi di Bergamo to Westin Palace**
(after dinner)

Accommodations for Persons with Disabilities: NYSBA welcomes participation by individuals with disabilities. To request services regarding accessibility, please contact Tiffany Bardwell at tbardwell@nysba.org or 518-487-5675.

HOTELS

We recommend the **following hotels** as most conveniently located to the meetings. Please note that attendees must make their own reservations directly with the hotel.

Milan: Westin Palace www.westinpalacemilan.it
Bergamo: Hotel Excelsior San Marco www.hotelsanmarco.com/

Alternative hotel options are as follows:

NH Milano Touring www.nh-hotels.it
Mercure www.accorhotels.com
Bristol www.hotelbristolmil.it
Ibis Milano Centro www.accorhotels.com
Hotel Cristallo www.hotelcristallomilan.com
Hotel Cappello d'Oro <http://www.bwhotelcappellodoro-bg.it/>
Hotel NH Bergamo <http://www.nh-hotels.it/nh/it/hotels/italia/bergamo/nh-bergamo.html>
Hotel Mercure Bergamo <http://www.accorhotels.com/it/hotel-3653-mercure-bergamo-palazzo-dolci/index.shtml>

SPONSORS



Studio legale Amorese

Benedetti | Lorusso | Benedetti
s t u d i o l e g a l e



LUCANO[®]

PISTICCI  LUCANIA

 **BANCA POPOLARE
DI PUGLIA E BASILICATA**

DAL 1883 POPOLARE PER SCELTA


Camera
Civile
Bergamo



CONFINDUSTRIA BERGAMO



MODULO ISCRIZIONE

Nome _____

Società/Studio Legale _____

Indirizzo _____

C.F. _____

Città _____ Regione _____ CAP _____

E-mail _____

Telefono () _____ Fax () _____

Prima partecipazione

PROGRAMMA:

Si prega di segnare gli eventi a cui si intende partecipare:

Giovedì, 7 Marzo 2013

___ Cena (facoltativa) - 19:00 - 21:00 € 60.00
Piazza dei Mercanti, 2 - Milano

Venerdì, 8 Marzo 2013

___ Richiedo il trasporto da / per Milano a Bergamo

___ Morning Educational Program – 9:00 - 12:30

___ Pranzo – 12:30 - 14:00

___ Afternoon Educational Program – 14:00 - 18:30

___ Cena (facoltativa) - 19:00 - 21:00 € 60.00
Ristorante Da Mimmo, Via B. Colleoni, 17 - Bergamo

Il convegno presso l'Università degli Studi di Bergamo è gratuito

New York State Bar Association International Section European Regional Meeting 7-8 Marzo 2013

Milano - Università degli
Studi di Bergamo
Milan, Italy

PAGAMENTO:

Il pagamento degli eventi facoltativi può essere effettuato mediante bonifico bancario (Alessandro Benedetti BLB Studio Legale - IBAN IT71U0567617295IB0000033287)

Inviare il presente modulo compilato unitamente alla copia del bonifico per gli eventi facoltativi cui si intende partecipare via mail a: NYSBA@blblex.it

o via fax allo: 02/36515580

I posti per gli eventi facoltativi sono limitati e soggetti a conferma.

Gli avvocati che intendano partecipare solo alla conferenza possono inoltrare la loro richiesta tramite sistema riconosco nei limiti dei posti disponibili.